

Press Release

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Rallis India Unveils NuCode™ – Science-Driven Solutions for Soil & Plant Health

Mumbai, India – 12th Nov 2025

Rallis India Limited, a Tata enterprise and a leader in the agri-inputs sector, proudly announces the launch of **NuCode™**, a pioneering brand dedicated to advanced biological solutions for soil and plant health. This strategic initiative marks a significant leap toward sustainable, science-led agriculture in India.

NuCode™ stands for “**Nutrition Code**”, reflecting the brand’s philosophy that optimizing crop yield and health begins with a scientific understanding of biological processes within plants and soil.

Under the NuCode™ umbrella, farmers will have access to a **scientifically formulated range of biologicals**, including:

- **Bio-fertilisers** – to enrich soil naturally
- **Bio-stimulants** – to boost plant growth and resilience
- **Bio-pesticides** – to protect crops through eco-friendly solutions

These products will be organized into **systematic, easy-to-identify solution sets**, replacing traditional products with a modern, framework-based system designed for today’s agriculture.

The launch of NuCode™ underscores Rallis India’s commitment to **promoting sustainable, science-led farming practices**. By empowering farmers with knowledge, tools, and training, we aim to drive the adoption of high-efficacy biological inputs across India and secure the long-term sustainability of agriculture.

NuCode™ products are designed to deliver **visible, measurable results**, helping farmers build confidence in biological solutions and reduce dependency on chemical inputs.

Our Vision

“NuCode™: Where Science Nurtures Soil, and Soil Nurtures Life.”

This initiative aligns with Rallis India’s strategic goal of achieving market leadership in the soil and plant health segment while fostering a future-ready agricultural ecosystem.



**About Rallis India:**

Rallis India Limited is a subsidiary of Tata Chemicals Limited and a part of over US\$ 165 billion Tata Group. It is one of India's leading agri-science companies, with more than 77 years of experience in serving rural markets with the most comprehensive portfolio of products/solutions for Indian farmers. Rallis is known for its deep understanding of Indian agriculture, sustained contact with farmers, quality agrochemicals, branding and marketing expertise along with its strong product portfolio in seeds and crop care which is available through a vast distribution network of 7,000 dealers and over 1,00,000 retailers across India. Rallis has marketing alliances with several multinational agrochemical companies. Rallis is also known for its manufacturing capabilities and ability to develop new processes and formulations; hence it is considered a preferred partner for contract manufacturing by leading global corporations.

For more information about other products in Rallis India's portfolio, please visit www.rallis.com

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